



Dr. Mark Smith

Partner

Mark blends his academic rigor with real-world executive experience to guide leaders and their teams to be extraordinary. As a professional facilitator, executive coach, change agent, and organizational development consultant Mark works with CEOs and their teams to position their organizations for long-term success. At Cascade, he also leads the Leadership Development practice delivering customized programs for culture change.

Known for his versatility and ability to inspire critical behaviors to reach targeted results, Mark's specialty is working with executive teams and boards of leading companies to enhance decision-making and build leadership competencies. Mark has worked with leaders and their teams in more than 60 countries to create lasting high-performance behaviors and mindsets.

In 2019 Mark co-founded Cascade Leadership Partners with Gisele Garcia Shelley and Jack Jefferies. Prior to that, he served as an external consultant to multi-national organizations for over 20 years. In his early career, Mark worked for IBM, after which he held executive positions with growing firms in the United States, Hong Kong, Brazil, and Switzerland.

Mark holds a Bachelor of Science from Pennsylvania State University, an MBA from Syracuse University and a Doctorate in Organizational Change and Leadership from the University of Southern California. He is adjunct faculty at Stonier Graduate School of Banking at University of Pennsylvania and the US Centers for Disease Control IMTDP. Mark is the published author of "Distinctions: 52 Lessons in Leadership". Mark resides in Washington, D.C., where he enjoys exploring the local restaurant scene and spending quality time with his children and grandchildren.

"Mark has been my partner throughout a transformative period in our business as we rapidly scaled. His facilitation, guidance, and counsel have been instrumental in my development as a leader and enabling our executive leadership to become a high-performing team."

Brett Schulman – CEO, CAVA

