



Shannon Pilcher

Senior Consultant

Shannon is a high-performance coach, organization development consultant, and keynote speaker. He relies on his experiences as an engineer, journalist, competitor and business owner to help leadership teams and their members reach their highest potential. His work for more than two decades with business leaders, international competition teams, and elite special forces units is grounded in trust and communication.

Clients seek Shannon's services because of his ability to listen deeply, think objectively, and translate his insights into meaningful and sustainable outcomes. He uses his own diverse journey as a foundation and an example. As a construction engineer, Shannon learned how to scientifically assess and analyze problems and how to systematically apply solutions. Later, as a reporter for a global newsmagazine, he developed an ability to examine situations from multiple perspectives. After Shannon and his professional skydiving team became world champions in 2004 and 2006, he co-founded a training company that, today, is the exclusive provider of parachute training for top-tier military units worldwide.

The lessons gained from these unique pursuits have become the bedrock for Shannon's work with business leaders and teams around the world. He believes authenticity, trust, and clear communication are essential to any organization's success, and uses that belief to guide his approach in everything that he does.

Shannon holds a Master's in Organization Development from American University and a Bachelor's in Construction Science from the Georgia Institute of Technology. He lives in Deland, Florida with his wife and daughter.

"Shannon is an excellent teacher and a shining example of how to live life to its fullest, through both triumph and tragedy. An inspiration to me, and to everyone around him. He brings out the best in people. I can't recommend him highly enough."

— Alan Eustace, former VP of Knowledge at Google